



# City of Hayward

CITY COUNCIL WORK SESSION

REVIEW OF THE HAYWARD PROMISE NEIGHBORHOOD INITIATIVE

DECEMBER 5, 2016

# Background - HPN

- ▶ Five year, \$25 million grant from U.S. Dept of Education to lead agency Cal State East Bay
- ▶ Grant period began in January, 2011; ends December, 2016
- ▶ HPN grant purpose was to provide “cradle to career” services in Jackson Triangle neighborhood
- ▶ Cal State East Bay is primary recipient of grant funds; spent approx., \$5 million total of HPN grant, mostly on administration and outreach
- ▶ Remaining approx. \$20 million was distributed to sub-recipient partner agencies to support service delivery
- ▶ Sub-recipient partners include HUSD, Chabot CC, City of Hayward
- ▶ City of Hayward received 5.7% of grant, approx. \$288,000 per year.

# City of Hayward's HPN Activities

- ▶ 21<sup>st</sup> Century Learning Centers / Homework Support
- ▶ Access to 21<sup>st</sup> Century Learning Tools
- ▶ Access to Healthy Meals
- ▶ Community Garden /Project EAT
- ▶ Improved Transportation
- ▶ Focused CSO / Code Enforcement
- ▶ Neighborhood Health and Empowerment Network
- ▶ Additional Solutions
- ▶ HPN grant funds allocated to above services: Approx. \$288,000 / year
- ▶ City of Hayward in-kind match resources provided: Over \$300,000 / year

# Continuation of City HPN Services

- ▶ HPN grant funding expires at the end of CY 2016
- ▶ City has completed its fifth and final year of HPN grant participation
- ▶ No additional funding available from Dept. of Ed. at this time
- ▶ Future federal grant funding is a possibility, but uncertain
- ▶ The City, under guidance of Council, has taken positive steps to sustain and/or expand key City-operated HPN-related services:
- ▶ 21<sup>st</sup> Century Learning Centers, Access to 21<sup>st</sup> Century Learning Tools, Healthy Food Access, Community Garden/Project EAT, Neighborhood Empowerment Network, and related activities
- ▶ City staff will continue to strategically seek and apply for funding with partner organizations to support City program efforts.



Next:

Presentation by Cal State East Bay

HAYWARD PROMISE NEIGHBORHOOD

# HAYWARD PROMISE NEIGHBORHOOD

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Keeping the Promise – December 6, 2016



# This Is Hayward Promise Neighborhood

1. Alameda County Food Bank – Mobile Pantry
2. Alameda County Public Health Nursing
3. Chabot College
4. City of Hayward
5. California State University, East Bay
6. Eden Area Regional Occupational Program
7. First 5 of Alameda County
8. 4 Cs of Alameda County
9. Hatchuel Tabernik Associates – Data Partner
10. Hayward Unified School District and Adult Education
11. La Familia Counseling Center
12. Super Stars Literacy
13. Tiburcio Vasquez Health Center

# What makes this work distinctive?

- Collective Impact
- Common agenda
- Strategic and accountable partnerships
- Shared measurement systems
- Mutually reinforcing activities
- Continuous communication
- Coordination and leadership capacity



# Data Highlights

- **5% increase** from 2013 to 2016 of children who have a medical home.
- **18% increase** from 2014 to 2016 of children who are kindergarten ready.
- **95%** of students in 6th through 9<sup>th</sup> grades attend school regularly.
- **300** families accessed the most recent Fresh Food For Families at Eden Greenway Park.
- **120% increase** in the number of residents who are aware of and or participated in HPN programs and services from 2013 through 2016.

# Every Child Deserves a Promise Neighborhood

- Conditions to sustain and scale the work of Hayward Promise Neighborhood
  - Partners committed to mission and vision
  - Resident Civic Engagement
  - Organizational and leadership capacity
  - Opportunities to participate in regional, statewide and national efforts

# Every Child Deserves a Promise Neighborhood

“Unity and continued support from HPN makes us all stronger as individuals and as a community.”